



9th Annual Conference
EMBRACING
CHANGE
FOR EVERY *mind*

2026 Sponsorship & Exhibition Prospectus

SPONSORSHIP+EXHIBITION OPPORTUNITIES

AADPA 9th Annual Conference: 24-26 July 2026 Sofitel Melbourne on Collins & Live Streamed

Thank you for your interest in partnering with AADPA for our 9th Annual Conference bringing together leading experts, researchers, and practitioners working in the field of ADHD.

Join us for **AADPA's 9th Annual Conference** — and position your brand at the forefront of Australia's most important conversation in ADHD and mental health care, alongside the clinicians, researchers and decision-makers who are shaping it.

This year's theme, **Embracing Change For Every Mind**, recognises that our field is evolving rapidly. Meaningful progress demands more than new research — it requires thoughtful clinical innovation and systemic change. It calls us to honour neurodiversity while refining the way we diagnose, treat and support individuals across the lifespan.

AADPA's Annual Conference brings together clinicians, researchers, educators and advocates from across Australia and around the world — united by a shared commitment to advancing ADHD care. In addition to in-person attendance, the conference will be live streamed for virtual delegates, with session recordings available on demand through the conference app — offering sponsors reach well beyond the room.

Across two dynamic days (25–26 July 2026), delegates will hear from international keynote speakers, explore cutting-edge research, and engage in practical conversations that translate evidence into impact — all within a community united by one purpose: better outcomes for people with ADHD. Additional professional workshops on Friday 24 July offer even deeper learning opportunities.

We'd love to explore how a partnership with AADPA could work for your organisation. Please read on to discover the opportunities available and contact the team for tailored solutions.

Conference Program Committee

Prof. Dave Coghill (Chair), Dr Will Errington,
Dr Shuichi Suetani, Prof. Mark Bellgrove,
Melissa Mulraney, Lauren Cosgrove

Conference Organising Committee

Nikki Searby (Chair), Kim Fuller,
Michele Warbrooke, Rachael Unwin, Lola
Meyer, Ella Brewer, Esra Kaya



ABOUT AADPA

The Australasian ADHD Professionals Association (AADPA) is the leading independent, not-for-profit organisation connecting and empowering professionals dedicated to improving the lives of people with ADHD across Australia and New Zealand.

Our members include clinicians, researchers, educators, policy makers and individuals with lived experience – all working together to create a future where people with ADHD and their families can thrive at every stage of life. We are united by one purpose: to drive meaningful change that advances ADHD understanding, treatment and advocacy across Australasia.

For almost a decade, AADPA has been at the centre of Australia's ADHD landscape – shaping clinical practice, influencing policy, and building the evidence base that underpins best-practice care. Our broad-reaching, cross-disciplinary network connects and influences all corners of the neurodiversity community, from frontline clinicians and researchers to educators, policy makers and consumer advocates.

Our impact is tangible. The Australian Evidence-Based ADHD Clinical Guideline – released in 2022 and globally recognised as the most comprehensive resource of its kind – was developed under AADPA's leadership and remains the definitive reference for ADHD assessment, diagnosis and treatment in Australia. Alongside it, we have produced a Consumer Companion, ADHD Fact Sheets, a Prescribing Guide developed with NSW Health support, and a growing library of resources available freely to the profession and the public.

As health reforms continue to reshape how ADHD is identified and managed across the lifespan, AADPA is at the table – advocating for equitable access, evidence-based care, and a system that works for every mind.

Partnering with AADPA means aligning your brand with the most credible, connected and influential voice in Australian ADHD care.



Who You'll Reach

AADPA's Annual Conference is Australasia's largest cross-disciplinary professional gathering dedicated to ADHD — and one of the most concentrated audiences of ADHD-specialist clinicians, researchers and allied health professionals anywhere in the world.

With over 30% of AADPA's membership based in Victoria, Melbourne is the natural home for this year's conference — ensuring strong local attendance alongside the national and international delegate cohort. For sponsors seeking to build or deepen relationships in Australia's largest ADHD professional market, this is a particularly timely opportunity.

In 2025, **over 800 professionals** attended AADPA's 8th Annual Conference across in-person and virtual formats. **60% attended on-site, with 40% joining via live stream** — and all sessions made available on demand, extending delegate engagement well beyond the two conference days.

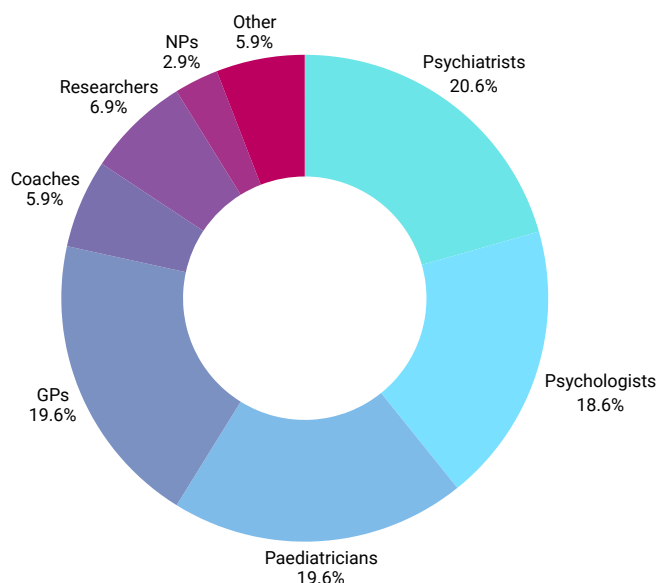
The 9th Annual Conference is expected to attract a similar or greater attendance, with additional reach through pre-conference workshops on 24 July.

A decision-making audience

AADPA delegates are not passive attendees. They are the clinicians diagnosing and treating ADHD every day, the researchers shaping tomorrow's evidence base, the educators influencing practice, and the policy makers determining how care is funded and delivered.

They are active, engaged professionals with real purchasing influence — over clinical tools, referral pathways, continuing education, and the products and services they recommend to patients and families.

The delegate mix reflects the full breadth of Australia's ADHD professional community. Psychiatrists, paediatricians, GPs and psychologists each represent roughly 20% of attendees — a striking evenness across the four largest prescribing and diagnosing cohorts in Australian ADHD care — with strong representation from coaches, educators and allied health professionals — making this a uniquely powerful environment for brands operating across the ADHD, mental health and neurodevelopmental space.



"Other" includes: Educators (1.1%), Pharmacists (1.0%), Counsellors (0.5%), Occupational Therapists (0.5%), Social Workers (0.4%)



Principal Conference Partnerships

Partner With AADPA at the Highest Level

AADPA's Principal Conference Partners represent the deepest and most visible form of partnership available at the conference.

More than a sponsorship opportunity, these partnerships represent a sustained commitment to advancing ADHD care alongside the leading professional body in Australasia — at its most significant annual event.

Platinum, Gold and Silver partnerships offer the deepest integration across every dimension of the conference experience — from the first EDM that lands in a delegate's inbox through to the final session recording watched on demand months later. Your brand is not placed alongside the conference. It is woven through it.

For organisations whose work touches the ADHD community — whether in pharmaceutical care, clinical tools, digital health, education or allied services — this is the opportunity to be seen as a genuine partner in advancing the field, not just a presence on the floor.

Principal partners benefit from the greatest brand exposure across digital, print and on-site channels; the most generous allocation of complimentary passes; and the largest exhibition footprint in the room. Platinum partners receive a double display exhibition across all three conference days, prominent banner placement in the conference ballroom, and a dedicated banner at the Conference Reception Desk — ensuring visibility at every touchpoint from arrival to evening.

Most importantly, Principal Conference Partnerships signal something that cannot be bought at any other tier: a commitment to this community that delegates and their peers will notice, remember and respect.

A full summary of inclusions by tier is provided on the following page.

** Conference tickets and additional workshop passes are available on request at reduced sponsor rates.*



Conference Principal Sponsorship

Summary of Inclusions

	PLATINUM \$18,000	GOLD \$11,000	SILVER \$7,700
Brand Exposure			
Logo and profile in Conference Program eGuide	200 words	150 words	100 words
Advertisement in Conference Program eGuide	Full Page	Half Page	Quarter Page
Logo on the AADPA conference webpage with link	✓	✓	✓
Logo included in all conference EDMs	✓	✓	✓
Dedicated page in the Conference App	✓	✓	✓
Exhibition Display (Friday-Sunday)	Double Display	Double Display	Single Display
Logo displayed on main stage screen between sessions	✓	✓	✓
Branded banner in Conference Ballroom (Sat & Sun)	2	1	1
Verbal acknowledgment during conference announcements	✓	✓	✓
Logo on on-demand recording access (12 months)	✓	✓	✓
Complimentary Passes			
In-Person Conference Registration inc Reception	6	4	2
Virtual Conference Registration	8	6	2
In-Person Workshop Tickets (workshop of choice)	4	2	2
Virtual Workshop Tickets (workshop of choice)	6	4	2
Friday Forum and Networking Drinks	4	2	2
Exhibitor Passes*	2	2	2

* Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.

Additional High Visibility Opportunities

Beyond the overarching sponsorship packages, a range of targeted opportunities are available to position your brand at the right moment — in front of the right people.

Pre-Conference Workshop Sponsorship

Friday 24 July | Sofitel Melbourne on Collins

Four half-day workshops offer delegates a deeper dive into specialised topics: *ADHD Foundations*, *The ADHD-Autism Nexus: Expert Assessment and Treatment*, *ADHD Intensive: Beyond the Basics*, and *Addressing Complexity, Empowering ADHD Communities*. These intimate, hands-on sessions attract highly engaged delegates seeking advanced skills — making workshop sponsorship an opportunity to connect with some of the most motivated professionals in the room. See following pages for full details.

Friday Forum Panel Sponsorship

Friday 24 July | Sofitel Melbourne on Collins

An invited expert panel tackles the topics delegates care most about — from medication challenges to emerging therapeutic approaches and global trends in ADHD care. The panel is followed by an exclusive networking function with drinks, canapés and entertainment. Sponsoring this event places your brand at the centre of one of the conference's most relaxed and memorable touchpoints.

Early Career Researcher Program

A dynamic, interactive session bringing together honours, postgraduate and postdoctoral researchers for expert-led mentoring, panel discussion and peer networking — led by Professor Tim Silk (Deakin University) and Professor Mark Bellgrove (Monash University). Sponsoring the ECR Program positions your organisation as a champion of the future of ADHD research, visible to the emerging leaders who will shape the field for decades to come.

Conference Reception Sponsorship

Saturday Evening | Level 1 Morris House

The social highlight of the conference program, held at the stunning Morris House following Day One. This off-site evening reception brings together the full delegate cohort — speakers, clinicians, researchers and industry leaders — in a relaxed setting designed for genuine connection. For sponsors seeking warmth, visibility and conversation, this is the moment.

Sensory Zone Sponsorship

A quiet sanctuary for delegates who need a moment away from the energy of the main floor. Located on Level 2, this dedicated space reflects AADPA's deep commitment to inclusivity and lived experience. Sponsoring the Sensory Friendly Zone is a meaningful way to demonstrate your organisation's values to an audience that notices — and appreciates — that kind of care.

Exhibition Display

The exhibition zone occupies the pre-function area outside the conference ballroom — a high-traffic thoroughfare that every delegate passes through, repeatedly, across both conference days. The floor plan has been purpose-designed to maximise visibility, dwell time and delegate flow, ensuring your display is seen, not just passed.



MORNING WORKSHOP

ADHD Foundations

Recognising Signs & Symptoms, and Accurate Assessment

Led by: Dr Rosie Edwards, Consultant Psychiatrist | Dr Sarah Watson, Child & Adolescent Clinical Psychologist

ADHD Foundations is a practical half-day workshop designed for clinicians and professionals who are earlier in their ADHD learning journey – including early-career clinicians, registrars, students and those new to ADHD practice. The session provides a clear, structured overview of core concepts spanning recognition, assessment and evidence-informed support across the lifespan.

Participants will deepen their understanding of the neurobiology and developmental course of ADHD, explore DSM-5-TR diagnostic criteria and clinical presentation types, and develop practical skills in clinical interviewing and developmental history-taking. The workshop examines the functional impact of ADHD on daily life, relationships, work and academic performance, and introduces both pharmacological and non-medication treatment approaches – with attention to differential diagnosis and distinguishing ADHD from co-occurring conditions.

Delivered in an intimate setting by two experienced clinicians, ADHD Foundations builds the knowledge, clinical confidence and practical frameworks needed to deliver high-quality, person-centred ADHD care in everyday practice.

Investment: \$5,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo on dedicated workshop page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in sponsored Workshop Room	2
Complimentary Passes	
In-person workshop tickets	4
Virtual workshop tickets	6
Friday Forum and Networking Drinks	4
Exhibitor passes	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.*



MORNING WORKSHOP

ADHD Autism Nexus

Clinical Assessment, Treatment and Supports

Led by: Monique Mitchelson, Clinical Psychologist and AuDHDer

The ADHD-Autism Nexus is an advanced half-day workshop offering an in-depth exploration of the complex clinical presentations that emerge when ADHD and autism occur together. Led by Monique Mitchelson, Clinical Psychologist and lived experience AuDHD'er, this session brings both clinical rigour and authentic lived perspective to one of the most nuanced areas of neurodevelopmental practice.

Participants will move beyond standard screening tools to examine the dual neurotype of AuDHD – including diagnostic overshadowing, masked and internalised presentations across the lifespan, and the identification of co-occurring mental health conditions. The workshop explores the neurobiological underpinnings of both neurotypes, advanced assessment methodologies, and neurodiversity-affirming approaches to treatment and psychosocial support.

Content addresses the complex interplay of executive functioning, social communication differences and sensory processing, with practical frameworks for tailoring integrated treatment approaches that optimise wellbeing and quality of life for dual-diagnosed individuals.

Investment: \$5,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo on dedicated workshop page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in sponsored Workshop Room	2
Complimentary Passes	
In-person workshop tickets	4
Virtual workshop tickets	6
Friday Forum and Networking Drinks	4
Exhibitor passes	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.*



AFTERNOON WORKSHOP

ADHD Intensive

Beyond the Basics, Addressing Complex Presentations

Led by: Professor Dave Coghill, Professor Anita Thapar and Associate Professor Guilherme Polanczyk

This half-day workshop is designed for experienced clinicians seeking to deepen their expertise and confidence in managing complex, challenging ADHD presentations. Led by AADPA President Professor Dave Coghill alongside international keynote speakers Professor Anita Thapar and Associate Professor Guilherme Polanczyk, this is a rare opportunity to learn directly from three of the world's leading ADHD researchers and clinicians.

The workshop takes an evidence-into-practice approach, tackling the clinical complexity that experienced practitioners encounter daily. Professor Thapar examines the opportunities and limitations of genetic and pharmacogenetic information and how to interpret and share this meaningfully within clinical settings.

Professors Coghill and Polanczyk address the identification, assessment and management of ADHD in the context of major depressive disorder, mood dysregulation, psychosis, bipolar disorder, substance use disorder and eating disorders – drawing on both current research and real-world case examples.

Investment: \$5,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo on dedicated workshop page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in sponsored Workshop Room	2
Complimentary Passes	
In-person workshop tickets	4
Virtual workshop tickets	6
Friday Forum and Networking Drinks	4
Exhibitor passes	2

* Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.



AFTERNOON WORKSHOP

Empowering ADHD Communities

Fostering Connection, Support & Understanding

Led by: Alison Clink and Dr Michelle Toner, OAM

Empowering ADHD Communities is a half-day workshop exploring the development and delivery of community-based services for people with ADHD — an area of growing need and, outside of a handful of pioneering organisations, significant unmet opportunity across Australia and New Zealand.

Led by Alison Clink, founder of the Dundee & Angus ADHD Support Group, and Dr Michelle Toner OAM of ADHD WA, this session draws on decades of combined experience building grassroots programs that have meaningfully changed lives. Together they represent two of the most successful community ADHD models in their respective countries — from youth groups and family programs through to broad community education reaching schools, social work, sports organisations and beyond.

Through presentations, group discussions and real-world case studies, participants will explore what makes community-based ADHD programs effective, inclusive and sustainable — leaving with practical tools and action plans ready to implement in their own communities and organisations.

Investment: \$5,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo on dedicated workshop page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in sponsored Workshop Room	2
Complimentary Passes	
In-person workshop tickets	4
Virtual workshop tickets	6
Friday Forum and Networking Drinks	4
Exhibitor passes	2

* Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.



Friday Forum Panel & Drinks

In-Person only event | Friday 24 July | Sofitel Melbourne on Collins

A highlight of the Pre-Conference Program, the Friday Forum is where we come together to confront the big questions shaping the future of ADHD care. Bringing together thought leaders, clinicians and policy makers, this invited expert panel places the reform landscape front and centre – exploring the systemic changes underway across Australia and New Zealand and what they mean for practice, access and outcomes.

With dedicated time for audience questions, the Friday Forum is genuinely interactive – not a passive session but a live dialogue between some of the field's most influential voices and an engaged, informed audience. For delegates, it is one of the most anticipated sessions of the conference program. For sponsors, it is an opportunity to place your brand at the centre of a conversation that matters.

The panel concludes with an exclusive networking reception – drinks, canapés and the kind of unhurried conversation that only happens when the day's formal program is done. In-person only and deliberately intimate, this is where relationships between industry, clinicians and policy makers are formed and deepened.

As Friday Forum Sponsor, your brand is associated with leadership, relevance and the forward momentum of the field – exactly the positioning that resonates with an audience of this calibre.

Investment: \$5,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in Sponsored Room	2
Complimentary Passes	
In-Person Conference & Reception Tickets	2
Friday Forum and Networking Drinks	4
Exhibitor passes	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.*



Conference Reception

Unwind. Connect. Celebrate.

The Conference Reception is the social heartbeat of the AADPA Annual Conference — and one of its most anticipated moments. Held at the stunning Morris House following Day One, this exclusive off-site evening brings together the full delegate cohort in a relaxed, celebratory setting designed for genuine human connection.

Away from the formality of the conference ballroom, this is where relationships are built. Delegates, speakers, researchers, clinicians and industry leaders come together over drinks and canapés in one of Melbourne's most distinctive venues — conversations flow freely, guard comes down, and the professional becomes personal. For sponsors, it is an unparalleled opportunity to be part of that moment.

As Conference Reception Sponsor, your brand is present at the highlight of the social calendar — not as a backdrop, but as the reason the evening exists. This is the sponsorship that delegates talk about, associate with warmth, and remember long after the conference has ended.

For organisations seeking to build genuine relationships with Australia's leading ADHD professionals — rather than simply reach them — the Conference Reception is where that work happens.

Investment: \$4,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners in Reception area at Morris House	2
Complimentary Passes	
In-Person Conference & Reception Tickets	2
Friday Forum and Networking Drinks	2
Exhibitor passes	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.*



Early Career Researcher Program

Fostering The Next Generation of ADHD Researchers

Led by: Professor Tim Silk (Deakin University) and Professor Mark Bellgrove (Monash University)

AADPA's ECR Career Development and Networking Session brings together the next generation of ADHD researchers – from honours and postgraduate students through to postdoctoral researchers – for an expert-led program designed to accelerate careers and build lasting professional community.

Led by Professor Tim Silk and Professor Mark Bellgrove, the session combines a structured expert panel, facilitated small-group mentoring and fast-paced peer networking to equip emerging researchers with practical strategies for building a compelling researcher profile and navigating competitive funding landscapes.

The ECR sponsorship also includes naming rights to the Conference Poster Showcase – a standout highlight of the annual program. Last year, over two thirds of submitted abstracts came from early career researchers, reflecting the vibrancy and depth of emerging talent in the field. Two \$1,000 cash prizes for Best Poster and Best Presentation are included in the package, directly celebrating and rewarding the researchers who will shape the future of ADHD science.

Investment: \$4,950 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in sponsored Workshop Room	2
Complimentary Passes	
In-Person Conference & Reception Tickets	2
Virtual Conference Tickets	2
Friday Forum and Networking Drinks	2
Exhibitor passes	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.*



Sensory Friendly Zone

A quiet sanctuary for delegates who need a grounding space

The Sensory Friendly Zone is one of the most thoughtfully designed elements of the AADPA conference experience. Located on Level 2, this large, dedicated space offers a calm retreat for attendees with sensory sensitivity – reflecting AADPA's deep commitment to inclusivity, neurodiversity and lived experience.

As Sensory Zone Sponsor, your brand is present in one of the conference's most intimate and appreciated spaces. Sponsors are invited to supply suitable products to enhance the room environment – creating a genuinely immersive, branded experience that delegates will engage with directly and remember. This is an opportunity to put your products in the hands of some of the most knowledgeable and influential ADHD professionals in the country, in a context where their value is immediately and personally felt.

An exhibition display in the main conference area is also included, giving sponsors additional visibility and the opportunity to showcase their full product and service range to the broader delegate cohort across all three conference days. For brands in the sensory, wellbeing and neurodiversity product space, this is a rare opportunity to demonstrate your commitment to the ADHD community in the most authentic way possible – by being part of the experience itself.

Investment: \$3,500 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	50 words
Advertisement in Conference Program eGuide	Quarter Page
Logo on Conference landing page on AADPA website	✓
Logo included in conference EDMs	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Branded banners displayed in Sensory Room	2
Opportunity to showcase products in Sensory Room	✓
Complimentary Passes	
Conference Reception Tickets	2
Friday Forum and Networking Drinks	2
Exhibitor passes	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Additional Conference and Workshop passes can be purchased at exclusive sponsor rates. Fees include GST.*



Conference Exhibitor Onground Activation

An Exhibition Display offers a focused, cost-effective way to put your brand, products and services directly in front of over 800 ADHD professionals across three conference days.

The exhibition zone occupies the pre-function area outside the conference ballroom — a high-traffic thoroughfare that every delegate passes through repeatedly, from registration and morning tea through to lunch and afternoon breaks. The floor plan has been purpose-designed to maximise visibility, dwell time and delegate flow, ensuring your display is seen, not just passed.

But the opportunity extends beyond the exhibition floor. Exhibitors are invited to join delegates at the Conference Reception on Saturday evening at Morris House — one of Melbourne's most distinctive venues and the social highlight of the conference program. It is the perfect setting to continue conversations started on the exhibition floor in a relaxed, informal atmosphere where genuine connections are made.

Investment: \$3,000 inc GST

Brand Exposure	
Logo and profile in Conference Program eGuide	25 words
Logo on Conference landing page on AADPA website	✓
Dedicated page in Conference App	✓
Exhibition Display (Friday-Sunday)	Single Display
Complimentary Passes	
Exhibitor Passes	2
Friday Forum and Networking Drinks	2
Conference Reception Tickets	2

** Exhibitor Passes are provided for staff manning the exhibition area and include catering across all three conference days (Friday–Sunday). Exhibitor Passes do not include access to the conference ballroom or App. Fees include GST.*



We look forward to welcoming you as a partner at AADPA's 9th Annual Conference — and to working together to advance ADHD care across Australasia.

To secure your sponsorship or exhibition package, please visit aadpa.com.au/partner-with-us and complete the Expression of Interest Form or click the button below.

[**2026 Sponsorship Form**](#)

Packages are limited and allocated on a first-come, first-served basis — we encourage early expression of interest to avoid disappointment. Read on for **Sponsorship Terms and Conditions**.

For any questions or to discuss which partnership opportunity is right for your organisation, please contact the conference team at conference@aadpa.com.au — we'd love to hear from you.



Terms & Conditions

These terms and conditions, together with the Sponsorship Prospectus and Sponsorship Agreement Form, form an agreement between you and AADPA. This agreement governs all aspects of your sponsorship of the 9th Annual Australasian ADHD Professionals Association (AADPA) Conference 2026.

The Sponsorship Confirmation Form, Sponsorship Prospectus, and these Sponsor Terms and Conditions together constitute the entire agreement between the Sponsor and AADPA. By accepting the sponsorship and/or exhibition opportunities, you acknowledge that you have read, understood, and agree to be bound by these terms. In case of any inconsistency, these terms and conditions will prevail.

1. Interpretation

- a. "Event" and "Venue" refer to the specifics outlined in the Sponsorship Agreement Form and include any virtual event or platform, or a combination of both, as applicable.
- b. "AADPA", "us", "our", or "we" refers to the Australasian ADHD Professionals Association.
- c. "Fee" means the sponsorship package fee outlined in the Sponsorship Prospectus and specified in the Sponsorship Agreement Form.
- d. "You" or "your" refers to the individual or organisation as indicated in the Sponsorship Agreement Form.
- e. A reference to a party includes its officers, employees, agents, and contractors.
- f. "Venue" refers to the Hilton Sydney.

The Sponsor agrees to select a sponsorship package from the available options outlined by the Organiser. If required, the selected package's details, including benefits and deliverables, will be confirmed in writing by both parties prior to the Conference.

2. Acceptance and Payment

- a. Confirmation of sponsorship is subject to approval by the Conference Committee. We will not confirm any sponsorship application until the Fee has been paid in full.
- b. Upon execution of the Sponsorship Agreement Form, AADPA will issue an invoice to the sponsor, which will be forwarded to the listed contact. The Fee is due as follows:
 - i. 30 days from the date of the invoice; or
 - ii. as per any written agreement altering the payment due date; and
 - iii. where a payment arrangement is made, full payment must be finalised at least 30 days before the event.
- c. If the Sponsor fails to make full payment as outlined in subclause 2b(iii), you will be deemed to have cancelled your booking, and Clause 7 will apply.

3. Allocations

- a. The Sponsor will receive all benefits associated with the selected sponsorship package, as outlined in the Sponsorship Prospectus, including, where applicable, an allocation of exhibition space.
- b. Exhibition spaces are allocated on a "first-accepted, first-served" basis. Upon acceptance of your sponsorship application, we will confirm your allocated exhibition space(s) in writing when available.
- c. Our allocation of exhibition spaces is final. You agree to accept your allocated exhibition space.
- d. You must not:
 - i. assign, sublet, or share your exhibition space without prior written consent;
 - ii. place any sign, display, or obstruction beyond your allocated exhibition space, whether into adjoining spaces or common areas;
 - iii. damage any part of the Venue or your exhibition space; or
 - iv. act in any way that may invalidate any insurance policy maintained by AADPA or the Venue.



- e. We do not guarantee or make representations about the minimum number of attendees or delegates. We are not liable for any refunds or compensation if the number or type of attendees is below your expectations.
- f. We reserve the right to convert the Event from an in-person event to a virtual or hybrid event at our sole discretion. If such a change occurs, we will notify you in writing as soon as possible.

4. Sponsor's Responsibilities

- a. You must comply with all conditions, manuals, rules, and regulations set by AADPA or the Venue, as amended from time to time, as if detailed herein. These documents are available upon request.
- b. You must comply with all directions given by us or the Venue while at, entering, or departing the Venue (including, but not limited to, acceptable noise levels from your exhibition space).
- c. You will provide all required materials, such as logos, promotional items, and other items, to AADPA by the deadlines set by AADPA.
- d. You are responsible for ensuring all materials comply with the Organiser's guidelines and do not infringe upon third-party intellectual property rights.
- e. You agree to comply with all applicable laws and regulations, including the Australian Consumer Law (Competition and Consumer Act 2010), the Privacy Act 1988, and any health and safety regulations at the Event.
- f. You grant AADPA a non-exclusive, royalty-free license to use your name, logo, and trademarks in connection with promoting the Conference.
- g. AADPA retains all rights to the Conference name, logo, and any materials it creates.
- h. You acknowledge that the Conference may be recorded or photographed for promotional purposes. By participating, you grant AADPA permission to use any photographs, videos, or recordings in which you appear.

5. Hours

- a. You will be notified of the times for accessing your allocated exhibition space, including for setup and dismantling. You must not access the Venue outside these times without prior written consent.
- b. You must not dismantle your exhibition space or remove items before the Event's published closing time unless otherwise agreed.

6. Endorsement

- a. Sponsorship or exhibition at the Event does not imply endorsement by AADPA.
- b. You must not represent that AADPA endorses your services or products unless specifically agreed in writing.

7. Cancellation Policy

- a. You may cancel all or part of your sponsorship package by sending written notice to AADPA at conference@aadpa.com.au, provided an alternative sponsor is found.
- b. AADPA will attempt to resell the cancelled sponsorship package. If successful, you will be refunded the amount not already committed by AADPA, minus a 25% cancellation fee and any reasonable administrative costs. If the package cannot be resold, no refund will be issued.
- c. Cancellations with less than 30 business days' notice prior to the Event are not eligible for refunds.
- d. No refunds will be issued for unused or unrequired facilities.
- e. Clause 7 survives the termination of this agreement.

8. Privacy

- a. You must maintain a valid privacy policy and ensure that all personal information collected in connection with the Event is handled in accordance with that policy and the Privacy Act.
- b. You must not cause AADPA to breach the Privacy Act.



9. Risk Management and Liability

- a. You use the Venue and its facilities at your own risk.
- b. You are responsible for ensuring that all materials, products, or samples provided comply with relevant codes and regulations.
- c. AADPA is not responsible for any loss or damage to your property. You are advised to obtain appropriate insurance coverage.
- d. You warrant that any equipment brought into the Venue complies with relevant standards and will not cause damage or injury.
- e. You must maintain appropriate insurance, including public liability insurance, to cover your exhibition space and products. Certificates of currency must be provided to AADPA at least 20 business days prior to the Event.
- f. AADPA accepts no liability for indirect or consequential losses, personal injury, or death, unless mandated by law.
- g. You agree to indemnify AADPA for any losses or damages incurred due to your breach of these terms and conditions.

10. Unavoidable Occurrences

- a. If necessary, we may reallocate, redesign, or vary your exhibition space. You must accept these changes without seeking compensation.
- b. In case of event cancellation due to circumstances beyond our control (e.g., natural disasters, pandemics), no refund or compensation will be provided.
- c. The impact of external events on staff travel or participation does not constitute grounds for cancellation or refund, unless a government-imposed shutdown occurs.

11. Termination

- a. We may terminate this agreement if you fail to comply with these terms, the Sponsorship Prospectus, or any applicable laws.
- b. We may also terminate the agreement if you become insolvent, bankrupt, or enter into any arrangement with creditors.
- c. In the event of termination, Clause 7 (Cancellation Policy) will apply.

12. General

- a. AADPA reserves the right to amend these terms and conditions at any time. The version in effect at the time we accept your sponsorship application will apply.
- b. Failure to exercise any right or remedy does not waive that right.
- c. If any provision is deemed invalid or unenforceable, the remaining provisions will remain in effect.
- d. These terms are governed by the laws of New South Wales, Australia. Any disputes will be subject to the non-exclusive jurisdiction of the courts of New South Wales.
- e. Any dispute should be resolved through good-faith negotiations, and mediation before resorting to litigation.

13. Force Majeure

Neither party will be held liable for any failure to perform obligations under this agreement if such failure is due to circumstances beyond reasonable control, including, but not limited to, acts of God, natural disasters, war, or pandemics.





9th Annual Conference
EMBRACING
CHANGE
FOR EVERY *mind*

2026 Sponsorship & Exhibition Prospectus